

Realizing LEADERSHIP

The Live Interactive Leadership Development Series



Too many people view management as leadership. It's not. Leadership comes from influence, and influence can come from anyone at any level and in any role. Being open and authentic, helping to lift others up and working toward a common mission builds influence. True leadership comes when those around you are influenced by your life in a positive way.

~ Kurt Uhler, CEO and co-founder, Sideqik

The most dangerous leadership myth is that leaders are born -- that there is a genetic factor to leadership. This myth asserts that people simply either have certain charismatic qualities or not. That's nonsense; in fact, the opposite is true. Leaders are made rather than born.

~ Warren G. Bennis

Why does leadership matter, no matter your position?

Think of a couple of individuals who you consider to be leaders.

What is it that made you think of them?

Do you think about how well they perform their job function or do you think about how well they influence and interact with others?

Do you think about their analytical skills, planning abilities, and their place on the organizational chart or do you think about how they are able to have productive conversations with difficult people, how they can resolve conflicts in ways that reinforce relationships instead of tearing them apart, and how they generate enthusiasm and foster greater cooperation from others?

Do you think about how well they know a particular computer software or do you think about how they have a way of getting along well with those they work with, how positive they make others feel about themselves, and how they have a seemingly natural ability to encourage others to do their best work?

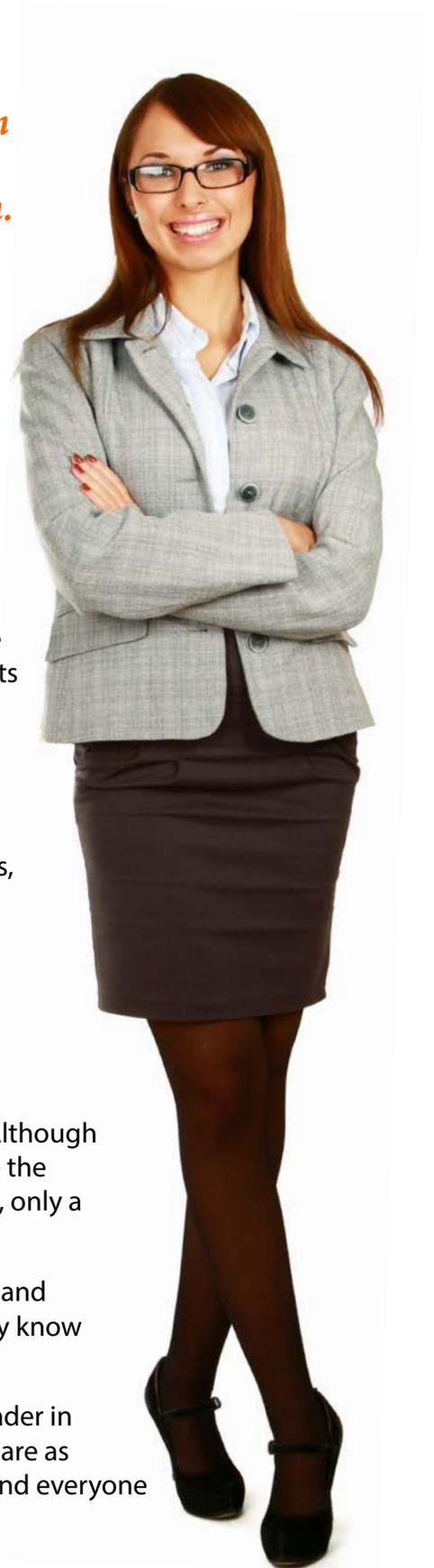
What sets these people apart from the rest?

Their leadership.

Here's the thing: Leadership is not about competencies or technical skills. Although excelling in these are undoubtedly essential to our overall success, they are the requirements for being an effective individual contributor; they are, at best, only a part of being a leader.

Leaders rise above their functional skills and understand how to work with and bring out the best in others to create mutually beneficial relationships. They know this is the real way for everyone to achieve success.

Leadership is how we interact with, inspire, and influence others. It's the leader in us that makes all the difference in how we are perceived and the better we are as leaders, the greater and more sustainable success we create for ourselves and everyone we come in contact with.



Realizing Leadership Development Series

The Realizing Leadership Development Series (RLDs), hosted by *Realizing Leadership* magazine Editor **Laurie Wilhelm**, is a live, online development series tailored to those who want to excel as leaders. The series provides monthly access to top quality leadership development coaches and trainers in an easy-access, web-based setting.

Accessing the sessions: on the designated date, participants simply click on the link provided in their registration conformation email and type in their unique access token. There is no software to download—the session simply starts. It's easy and it's fast.



Each monthly session is 50 minutes and all content is relevant, practical, and results oriented.

Leadership topics include:

Emotional Intelligence and the Leader
How Leaders Influence
Leading as an Introvert or Extrovert
Employee Engagement and Leadership
A Leader's Accountability

Transformational Leadership
Leading Without Authority
Leading the Team
Leading Difficult People
Servant Leadership

This series is designed to provide high quality, content-rich leadership development regardless of the participant's position, level, education, and background.

Leadership is defined primarily by our behaviours and actions, not by our roles.

Unlike most development programs that are delivered as one-off sessions by an individual representing one organization or consultancy, the **Realizing Leadership Development Series** presents an ongoing variety of specially selected leadership specialists each with their own area of leadership expertise to lead the sessions. This way, you benefit from an even greater array of leadership ideas, perspectives, and approaches while having access to some of the top leadership thinkers, coaches and trainers in the field today.



*Survival of the fittest is not the same as survival of the best.
Leaving leadership development up to chance is foolish.*

~ Morgan McCall

What to Expect: Session Description

Prior to the Session

Registered attendees will receive a short document containing information about the leadership presenter and topic area. This document will also include the discussion questions so participants can consider their responses as they participate in the session.

Leadership Development Presentation

Presenters with in-depth knowledge of the strength of leadership and its challenges offer real, practical solutions and how-to approaches that enhance the participants' ability to successfully integrate leadership skills in their roles. All sessions will be highly focused and include action steps to implement these concepts in daily work life.

Ask the Coach

This is a rare opportunity to interact with some of the top leadership minds. Participants can forward questions during the session or immediately following for additional clarification on the points made.

Answer the Coach

The presenter will ask questions to the participants who can then share their thoughts through the session's chat function. The responses will be elaborated on by the presenter in real time for more relevant and practical learning. In addition, attendees can participate in the presenter's polls so those who don't want to respond directly, can voice their thoughts through the session's interactive polling function.

After the Realizing Leadership Development Session

Most training programs stop at the end of the session, but we understand that leadership is a journey and requires ongoing input and resources. After each development session, participants will receive a review document containing:

- The presenter's main points and highlights including the how-to leadership action steps.
- Select questions that were not answered in the Q&A session will have written responses by the presenter and forwarded to all those who attended the session for continued learning.
- The code to download a free copy of the latest issue of *Realizing Leadership* magazine.*

* Latest issue refers only to the magazine published in the month that the session is purchased and is available for download for a limited time. *Realizing Leadership* magazine is app-based and available exclusively on select Apple and Android mobile devices. [Click here for more information.](#)

Who are the Leadership Development Presenters?

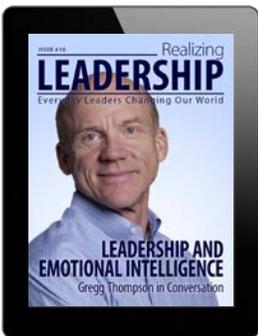
The presenters who lead the development sessions are coaches, trainers, keynote-speakers, and teachers, many of whom also have considerable hands-on experience in executive and management positions. These specialists offer insight and understanding of how leadership applies to every level in an organization. All sessions are tailored to the RLds audience and explain leadership concepts and ideas as well as action steps to implement these concepts in daily work life.

Many of these specialists have been featured in or contributed to issues of *Realizing Leadership* magazine. To view a list of past issues, please go to: RealizingLeadership.com/Past-Issues.

Best Leadership Magazine ★★★★★

*"From the first issues to this month Realizing Leadership keeps getting better. The app is awesome; I found a couple new features. The content is extremely valid for my life. I can use these principles and ideas in my work life and my personal life. I love this magazine. If you want articles that will help you grow as a person as well in your business life, **YOU HAVE TO GET THIS NOW. DON'T WAIT!!!!**"*

~ sthornton72



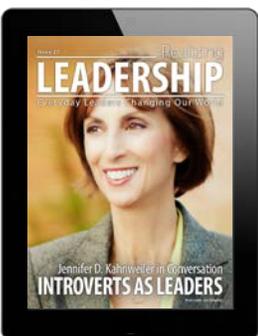
Gregg Thompson
Bluepoint Leadership
Development



Linda A. Hill
Professor
Harvard Business School



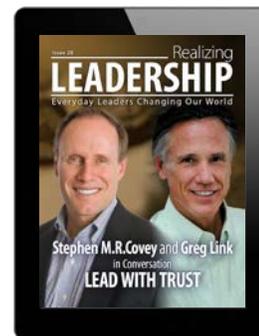
Herminia Ibarra
BE to BECOME



Jennifer D. Khanweiler
Introverts as Leaders



James Kouzes
The Leadership
Challenge



Stephen M.R. Covey
Leading with Trust



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For more information on RLds or to register your company or association and offer this ongoing leadership development program to your employees or members, please contact:

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I'll bet most of the companies that are in life-or-death battles got into that kind of trouble because they didn't pay enough attention to developing their leaders.

~ Wayne Calloway, former Chairman, PepsiCo, Inc.